

Crowfoot was well represented by
Bassano on July 1st.

BASSANO RECORDER

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NORMAN G. CARY,
Publisher.

THE SWIMMING HOLE

Comment in the Calgary Papers brings to mind the fact that this community is surrounded with dangerous swimming holes where more than one fatality has occurred in the past, although not since the swimming pool was built by the local Board of Trade.

The irrigation ditch East of Town was the scene of more than one actual fatality, and several others were just avoided.

The opening of the local pool removed much of the potential danger especially amongst the children, who now patronize the local pool almost 100%. It is the boast of the community that practically every child over six years of age can now look after themselves fairly well in the water.

Patrons of the pool, however, adults has, however, dwindled until today it is practically non-existent. We are informed that this year the pool will be self-supporting; in fact the forecast is made that it will lose a considerable sum of money on operating account.

Sooner or later, if this continues, it will mean the closing of the pool as the Board of Trade cannot in its present financial condition afford to conduct enterprises where heavy losses have been incurred.

We suggest that the matter is important enough to warrant some attention being paid to it, and arrangements made forthwith to ensure that the pool operating at a loss is a success from a financial as well as every other standpoint. Perhaps it will take a fatality at the irrigation ditch or elsewhere locally to focus the attention of citizens on the advantages of the pool, where safety is assured.

ARE WE TO HAVE A DUST BOWL?

Plans of the dominion government for the rehabilitation of large areas in Saskatchewan have been announced, and it is hoped by a section of the public that the government is taking measures to bring back to fertility much of the land that has suffered from drought. But recent reports from the Swift Current and Gravelbourg districts indicate that this year conditions are the worst of the past eight years, all of which have been disastrous.

Twenty-five years ago the Hon. Frank Oliver, who had a more intimate knowledge of the West than any other man in public life, opposed the opening of the Peace River country on the southern prairies. What he foretold then has come to pass, viz., good grazing has been destroyed and the land has come to the point where it can no longer produce grain. A windswept prairie does not lend itself to the pulverizing of a soil that turns to dust, and once the destruction has started it appears to have cumulative effects, the barren area extending from year to year.

During the present year the Peace River country has had enough dry weather to make us stop and wonder whether or we shall not soon be affected in a similar manner. Our park lands, with their remarkable fertility, have produced great crops for a period of twenty years. This season with shortage of rains, a marked difference is to be noted between those areas where the fields are interspersed with brush, and the wider areas from which all the brush has been cleared. There is no escaping the fact that a near drought has affected a considerable area of open lands, nor that lands near the timber are producing good crops despite the general shortage of moisture. The Peace River country must at all costs preserve its trees. If we fail to do so another twenty years may see this country added to the already extensive desert area of the West, and the dust bowl of the central States and southern Saskatchewan and Alberta may see its northern replica in the area of which we have been so proud. Save the trees in sufficient quantity for shelter belts for all fields. The wind that is allowed to blow our top soil must take the settlers with it. — Peace River Record.

HOW THE DOMINION WAS GIVEN ITS NAME

(By CHARLES H. BARKER)

Why Canada was called "Dominion" is known to few persons, but it is an interesting story well worth knowing because of its Bible origin.

In 1864, Canada consisted of only two provinces which were named Upper and Lower Canada; now called Ontario and Quebec.

In October, 1864 a conference was held at the City of Quebec to consider the advisability of consolidating all the British Provinces in North America into one confederation. As a result, four provinces agreed to unite: these were Ontario, Quebec, New Brunswick and Nova Scotia. The necessary articles were drawn up to present to the Imperial government at London, England, to obtain its sanction.

Before these papers could be completed, a name for the new confederation had to be inscribed. Sir John A. Macdonald, chairman of the Convention, and the leading spirit in forming the union, suggested the title "the Kingdom of Canada," which he said, "was in anticipation of the day when Canada should claim political equality with Great Britain."

It was opposed. The words "Province" "Colony" and "Commonwealth" were proposed and rejected. A recess was taken till the next morning. When the convention reconvened and the subject of our new nation was again before the members of the group, one of the delegates (Sir Leonard Tilley, of New Brunswick, who was afterwards finance minister) rose, and being recognized by the chairman, spoke to this effect: "We did not agree yesterday upon a title for our new nation. Last evening I pondered the subject, but could not find a word that altogether suited me. This morning, as my daily custom, I read a chapter from the Bible, and a word in one verse caught my attention, and I decided to present it to the convention for your thoughtful consideration. The chapter was the seventy-second Psalm, and referring to the Messiah the Jews were expecting, the eighth verse read as follows: 'The Lord shall have dominion also from sea to sea, and from the river unto the ends of the earth.'"

"The delegates to this convention differ in politics, in religion, and in language; but I think we agree in one thing: that we desire that Christ, and the manner of life he has taught, shall rule our nation, which stretches from the Atlantic to the Pacific ocean, and from the river St. Lawrence to the north pole, or as the text puts it—from sea to sea, and from the river unto the ends of the earth. So, Mr. Chairman, I make it my duty to propose that we name our new nation the words, 'The Dominion of Canada.'"

Several members spoke but there was no serious objection, and when put to a vote the motion was unanimously adopted.

The Record of the proceedings was sent to the Imperial government at London, for approval. This took time, but finally approved, with the proviso that it was to go into effect on July 1st, 1867.

The World of Wheat

By H. G. L. Strange

Gold is once again a matter of concern to stationers.

When the price of all commodities fell precipitously in 1929, many forecasts, against the advice of the best economists, revealed gold, suspended gold payments, and printed large quantities of paper money in order to make commodity prices rise.

The desired effect was achieved but economists warned the Government that in consequence the inflation of gold would become greatly expanded, and that commodity prices and the cost of living would certainly rise to high levels.

Governments are now fearful that these forecasts are coming true, and so they are talking of reducing the production of gold, and of making it worth less money, so as to reduce in turn the prices of all products, and so of the cost of living.

If this is done, however, many people, wheat producers in particular, will certainly be seriously harmed.

The wheat plant, it would seem, would be for Governments not to tamper with gold again but to redistribute it to the nations that urgently need it, and particularly to remove the present harsh restrictions against trade so that an abundance of goods and products may be available to all the people. Then all the gold will be needed to support the increased World Trade.

Followers factors have tended to raise the price—Russia affecting the northern U.S. winter wheat area and present in spring wheat area—wheat being raised in connection in large areas of Western Canada—Pearl of too much moisture in U.S. winter wheat for European blending purposes—German purchases considerable quantity of Argentine corn—South African prunes crop is a failure.

Following factors have tended to lower prices—U.S. wheat offered in Europe at attractive prices—Broom-hill reiterates Russia likely to export wheat this summer—Light rains received in Argentina—Most European crop conditions improve.

Hussar Notes

The people of Hussar turned out well for the Bassano Stampede. They seem very proud of the work done by the Boy Scouts under the leadership of A. S. M. Albert, P. A. and of the other record made by the young people.

Messrs. Wagner, Jess and Joy obtained horses returned from the motor trip to Lake La Biche, where they have rented hay farms, and they will be moving there soon.

Mr. W. G. Nelson entertained his brother from Lloyminster for a few days this week. They took Miss Lohi Nelson to Calgary on Saturday to enter Summer School.

Mr. and Mrs. John Slemko are visiting his parents since the closing of school.

Messrs. Ed. Meurer and son Harry, of Bassano took Mr. W. Kuchle to Calgary with them on Saturday.

Clifford Standen left on July 4th to accompany John Toogood on a trip to Eastern Canada, then to New York and back through the States—5,900 miles.

Mr. Albert P. and Miss Ada P. left on Thursday for Drumheller.

Miss Leggat returned to Calgary or her holidays.

Mr. T. L. Montgomery was a Calgary visitor on Monday.

Miss June Dupuis is visiting her sister, Mrs. H. Maurer, in Bassano.

Mr. and Mrs. Gustavsen and family will spend this week at Pine Lake.

Mrs. Tom Lawson returned from High River Sunday and has been ill since.

Mr. Tom Lawson is one of the judges at the Calgary Exhibition and Stampede.

A SCOUT MISDEMEANOR AS MUCH NEWS AS A DOG BITING A DOG

Just as it is news when a man bites a dog, so it is news when a Boy Scout is found guilty of a crime, declared Magistrate S. B. Arnold, of Chatham, Ont., addressing the Scouts of Bassano. The magistrate stated that during his years on the bench he had never had a Scout before him charged with a misdemeanor.

LOW THE MONTHS WERE NAME

January is such a good name that cannot possibly be improved, in any sense it was named for the old Roman God—Janus, the God of beginning and ending. In Status, Janus is represented with two faces: one we look to the past, the other to the future. And is not January first of the New Year, the day we pay tribute to and make our resolutions? It is the time when we ring out the old and ring in the new.

The name February comes from a festival of purification called Februa, a honor of a God, Februnus, in Roman cities, was the month for the cleansing of temples and houses. February is far too cold a month with its for house cleaning, so it has lost its meaning.

March is for Mars, the war God—blow, blustering month with wind and storms which conquer old things, earth over and over again. So March is a good name, too.

April comes from "Aperit," a Latin word which means open. April is the opener of spring. Her name means the renewal of life on earth after a long winter's sleep.

May is for Maia, a Goddess. She was the daughter of Atlas, the God who held the earth on his shoulders. Maia was the mother of Mercury, the swift-footed messenger who had wings on his heels and ran around between earth and heaven. Special honor was given Maia on account of her son, and she has six sisters who are in the sky and turned into the seven stars that form the Pleiades; and the lovely month of May was named after her.

June was named after Juno, the proud wife of the Great God Jupiter. Beginning with July the months are named after the seven powerful Roman Emperors ruled. They governed most of the known world. These Emperors were Julius Caesar, Augustus Caesar, So July and August were named after them. Before in the old pagan Gods began to die out and people began to think that after all no man was good enough to claim a month of his own. So for the other months the old numbers stand; they are Septem—seven, Octo—eight, Novem—nine, Decem—ten.

It is rather odd because the months are really the ninth, tenth, eleventh and twelfth months of our year, yet, according to name, they should be the sixth, seventh, eighth, ninth and tenth. This may be explained from the fact that at one time our year began with March instead of January. So the name of the months of September, October, November and December are not only named after numbers but wrong numbers. But do you think that we are ever likely to bother changing them?

Countess Notes

The first meeting of the Countess Elsie's Club since its discontinuation at June 30th, was held at the store on June 30th, with Pauline Cadden in the chair. There were six old members present and three new members joined. Vacancies in the entertainment committee were filled. After the meeting, lunch was served by the ladies previously appointed. Before the meeting a ball practice was held.

Gem Notes

Mr. Herman Gaede and Mr. F. D. Williamson were Calgary visitors on Monday.

Miss Babe George is attending the University of Alberta Summer School.

Mr. and Mrs. T. E. Harwell visited Calgary this week-end, returning on Monday with their daughter, Edna. Mrs. F. Bohne accompanied them.

Last week-end the high school pupils enjoyed a farewell party for Miss Collins, given by Miss Callison. Miss Collins is leaving Gem for Edmonton. All had a good time.

Mr. Kenneth Thornton who has been staying with his brother, D. J. Thornton, returned to Hillcrest.

"Haying is in full swing and some wonderful crops of alfalfa are being harvested in the Calgary area."

Mr. Archibald and Mr. Leroy Edwards were callers in Calgary on Monday.

Where you are is of no moment, but where you are doing things, that is the place that enables you, but you the place, and this only by doing things which is great and noble—Peterson.

Right motives give pinions to thought, and strength and freedom to speech and action—Mary Baker Eddy.

Patience, death, not the dead, but the best, but is lovely and fruitful in bringing forth good works—Cranmer.

Tid-Bits from the Kitchen

SALADS

COMBINATION FRUIT SALAD—

2 pears

1 grapefruit

3 oranges

1 cup pitted large cherries

Cut up white lettuce hearts

Mayonnaise dressing

Peel the pears and cut in thin slices. Peel the grapefruit and oranges, separate into sections, removing tough membrane.

Drain the cherries, combine with the other fruit and chill thoroughly. When ready to serve, place in nests of crisp lettuce and garnish with the dressing.

DRESSING FOR FRUIT SALAD—

3 eggs

one-third cup vinegar

1 tablespoon butter

1 pint whipped cream

2 tablespoons sugar

1 teaspoon dry mustard

Beat egg yolks, add the vinegar. Mix the mustard with the butter and the sugar, add to egg yolks and vinegar. Cook the mixture over a slow fire, then stir in beaten egg whites. Let it cool and add the cream.

POTATO SALAD—

2 cups cold, boiled potatoes cut in small cubes

1 cup finely-cut inner stalks of celery

1 tablespoon minced chives, or 1 onion, chopped

one-eighth teaspoon black pepper

2 tablespoons finely minced onion

1 cup mayonnaise or boiled dressing

1 teaspoon salt

Lettuce

Mix the potatoes, celery and chives or onion. Sprinkle with salt and pepper. Marinate in French dressing and chill thoroughly. Just before serving add half the parsley. Moisten with the dressing. Arrange in nest of crisp lettuce. Sprinkle with the remaining parsley and garnish with celery tips and additional mayonnaise.

LOBSTER SALAD—

2 cups lobster meat cut in cubes

11 cups shredded lettuce stalks of celery

Hard boiled eggs (optional)

Lettuce

Capers (optional)

Mayonnaise, 1 cup

Marinate the lobster meat in French dressing. Chill well. When ready to serve combine with the lettuce and moisten with the mayonnaise. Arrange in a nest of crisp lettuce, garnish with celery tips, lobster claws and capers, and egg and mayonnaise.

BULLDOGGEREL

He used to dream of things he'd do

When grown to be a man,

Begetting boyhood years away

With many an idle plan.

And now, when grown to be a man,

He knows no greater joy

Than dreaming of the things he'd do

If still he were a boy. —C.J.L.

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Quick Service

Church of England

Bassano

Sunday July 11th 1937.

Evening and sermon at 4 p.m.

This will be the last service until August 8th 1937.

Rev. J. H. Naylor.

Knox Presbyterian Church

10.30 a.m.—Sunday School.

11.15 a.m.—Public Worship.

Speaker, Mr. C. W. Pickup

All Welcome

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Stampede Specials

The Home of The Famous J. R. Steadman at American Prices, 10 oz. per can overall, Curran Brand, made like Levi Strauss, 10 oz. per can. **STAMPED SPECIAL, pale** \$1.99
Black, special, regular \$2.50, special at \$1.99
 Hiding shoes, head, regular \$2.50, special at \$1.99
 Canadian Santa Hats, white, black of fawn, regular \$3.50, to \$4.50
STAMPED SPECIALS at \$2.95
 Men's Dress Shirts, silk, regular \$3.50, **STAMPED SPECIAL \$2.50**
 Men's Tuxedo Shirts, regular \$1.50, special at \$1.00
 We also have some other Stampede Specials in Men and Boys Wear. Come Around Cowboys!

Stampede Grocery Specials

Chicken Mince, regular 5 for 50c on special at 15c
 Chicken, 5 lbs for \$1.00
 Tomato Juice, large cans, 5 for 50c
 Brooms special at 15c
 Pineapple, 3 lbs for 25c
 Fancy Pink Salmon, 3 lbs for 50c
 Bird Rose Coffee, 1 pound tin 30c
 Canned Raspberries, Apricots and Peaches, special each, 20c
 White Noodle Soup 5 bars for 25c
 Assorted Toilet Soap 4 bars for 50c
 Fresh Dairy Butter, per pound 30c

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Fresh Chosen Beef always on hand at right prices.
 Bacon, Swifts, per pound 35c Veal Chops, per pound 15c
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 Coked Roasts in beef, 10c to 15c Boiling Beef, 6c to 7c per pound.
 Fresh Hamburgers, 2 pounds 25c

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Fresh Strawberries right from the garden, 2 baskets for 25c
 Fresh Cherries, already in. Blinz or Royalanas, 50 lb, basket 50c
 Give us your order for canning cherries. You Can't Beat our Price
 Water Melons, Plums, Apples, Cans, Lettuce, Mushrooms.
 Always on hand and fresh
 Bring in your farm produce, highest prices paid. Eggs average over 17c; Butter 30c or better. We also buy Cattle, hogs or what ever you might have to sell.
 Before you send your order out of town come in and see us. We'll fill them at city prices.

Duchess Notes

Mr. P. Botton left on Saturday for Edmonton to attend school.

Miss Grace Evis who has been visiting Miss Marjorie Gahan, left on Monday for her home in Calgary.

Mrs. Phyllis' spending a month's holiday with her parents in Victoria.

Mrs. Lyon and Gordon left on Wednesday for Cranbrook, B.C. to visit home folks.

The Duchess Girls Club and their leaders, Mrs. Dintwiler, are spending a holiday in Calgary taking in the Stampede and other things of interest.

Mrs. Jervick left for Calgary on Saturday where she intends making her home.

Mr. Charley Brown who has been attending High School here went to his home in Gem on Sunday evening.

Lathom Notes

Mrs. D. Standy and son of Lincoln, Alta., are visiting Mr. Standy at the Section House.

Mr. and Mrs. Hubert Price are visiting at the Leveque home.

Mr. and Mrs. Forrest Cowan returned from the States on Saturday. They say there is no place like Sunny Alberta.

Mr. and Mrs. L. Munro and children spent Sunday at the home of Mrs. Munro's mother, Mrs. P. Thompson, in Queenstown.

Marie Munro is spending her holidays at her Grandmother's, Mrs. P. Thompson, in Queenstown.

Miss Jennie Wyocman returned home Wednesday for the holidays. She has been attending school in Edmonton.

Miss LaVine Standall of Gem is visiting her sister, Mrs. P. Foyell. George Salmon left Wednesday for the Calgary Stampede.

The SNAPSHOTS GUILD

SPOOK PICTURES

FROM time immemorial, from generation to generation, there have always been honest people who claimed to have seen ghosts. And during the three generations since photography came into existence people believing in ghosts have maintained that, since ghosts have been seen, they can be photographed.

Even though no ghost believer when confronted by one who says to have had a camera handy to prove this claim, speculation on the question has gone so far as to suggest that, surely, photographic chemistry will some day evolve an emulsion sensitive to the emanations of the spirit world, if such there be. The discovery and photographic use of the invisible rays of the spectrum, infrared and ultra-violet, and of x-rays, Gamma rays and other kinds of radiation for which photographic emulsions have been developed, is pointed to as giving grounds for the speculation. Certainly fascinating, not to say alarming possibility to contemplate, but meantime, whether or not spooks exist, present day photography has no trouble at all in making spook pictures. It is the work of an amateur photographer. How was it made? First, the camera on a tripod, the door was photographed and the camera shutter closed. Then the light camera's being moved or the film moved, the ghost walked into the

picture, the ghost being a person dressed as such. Then a second exposure was made for half the time given the first exposure. In other words, it was simply the old trick

of double exposure, by which all sorts of weird miracles may be performed in photography, depending upon the ingenuity of the photographer. Ghost pictures are among the simplest.

You don't believe in ghosts? Pray how did this one get there?

John van Guilder.



By the Cub Reporter

A few of the local laids were seen sitting on the sidewalk in front of Shorty's last night—some discussing the Stampede, some the present crop situation, and a couple were overheard discussing their respective ailments, at being able to consume Wynola. . . . Andrew Cathro has been heard complaining on the disastatious of bathing, for the past few days. Apparently he can't eat his own cooking. . . . Ari Wiley was seen openly carrying a bottle down main street the other day. And we might also say that it was a full one—yes, full of milk (so he tells us). . . . Boy, the way some of those riders hang on in front was enough to give anyone a thrill, wasn't it. But our big thrill came when that one horse broke through the fence—we were standing just on the other side of it. . . . According to reports from the not tall diamond, things must have been pretty hot there last Sunday. We'll admit the sun was blazing at full strength—but we wonder if the umpiring of Dante and Johnny didn't help make the players' temperature rise.

PLASTIC LENSES NEW SCIENTIFIC DEVELOPMENT

A new and startling development in plastics has recently been developed in England. Two young Englishmen have discovered a way to produce unbreakable lenses for spectacles, cameras, binoculars, telescopes and other scientific instruments on a mass production scale. The material used is a plastic somewhat similar to celluloid but of a resinous base.

When it is realized, up to now each individual optical lens has required long and expensive grinding and polishing by highly skilled technicians, some idea will be gained of what this mass production may mean in cutting down costs.

The polished lenses are produced by a moulding process in which will need skilled labor, of course, to make the basic mould for any given specification but once this is done, enormous quantities of lenses can be produced.

Not only are they produced at a fraction of the cost of regular glass lenses, but they have other desirable characteristics as well. It is stated that they weigh only half as much as glass lenses, are optically efficient as glass and are 10 per cent more transparent. Vest pocket size pictures taken through plastic lenses have been enlarged to three or four feet size, it is said, without loss of the clarity of the original.

Probably the greatest serviceability of the lenses, however, will be in their use for spectacles.

While there are firms in Canada manufacturing lenses on quite a large scale the importations are also large and are valued at considerably over a quarter of a million dollars, according to the Dominion Bureau of Statistics.

Expenditures are for an hour—Just because the rains descend, and the winds howl we cannot afford to stop on the shifting sands.—H. W. Beecher.

Or own heart, and not other men's opinions, form our true honor.

Self-deception is one of the most deadly of all dangers.—Anon.

Good sense and good nature are never separated though the ignorant world has thought otherwise.—Dryden.

BIG LIFE GOODYEAR SPEEDWAY TIRES

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Save on first coat and get a written guarantee with every tire. See the low prices—Good-year quality.

Pierson's Service Station
 Bassano, Alta.



By the Cub Reporter

PASTEURIZED MILK
 Some ten years ago one of the largest cities of Canada had a devastating epidemic of typhoid fever. In the course of a few months there were 5,000 cases of the fever and more than 1,000 deaths. The outbreak created local consternation; it was of great international interest. Officials of health departments from all parts of the continent visited the city in order to learn the cause of the disaster. Committees were appointed to study the causes of the outbreak; there was thorough investigation made of the whole subject. Most of the cases of typhoid were on the route of a certain dairy. It was discovered that the dairy's pasteurization plant was defective. The outbreak and its result were rightly attributed to the lack of care in the company plant. The matter of pasteurization is not always understood by the public. It is simple. It means that the milk is heated (not boiled) to a temperature of about 145 degrees F., and maintained at this temperature for 30 minutes. The milk is then rapidly cooled to 40 or 50 degrees and kept at this low temperature until used. Pasteurization properly carried out, is the germ of a host of diseases which may be carried by milk, including typhoid fever, scarlet fever, diphtheria, undulant fever, tuberculosis and cholera. In addition, people with throat and summer complaint of babies are frequently prevented by the use of milk which has been boiled or pasteurized, because the effect of boiling and pasteurizing of milk is much the same.

In the smoking compartment of a fast train speeding westward from the city in question a group of men were engaged in argument. The dominant figure in the argument was a very volatile Irishman, who, like Irishmen at their best, was an admirer of British institutions. In every contest he had the best of the matter. Someone in the group had the temerity to suggest that the epidemic of typhoid referred to, might not have occurred at all if the city's milk had been properly pasteurized. This aroused some of the fighting instincts of the Irishman. "Why," he exclaimed, "I wouldn't have pasteurized milk in my house. Look at me!" he cried. "I'm one of eleven an' nine of us are Irish, an' I'm not a bad specimen." He wasn't. He was a fine upstanding figure of a man. He went on.

"I'd know what our mother fed us on!" he enquired. "I'll tell ye. She put a little milk in a porringer on the stove and brought it to a boil. Then she broke a little bread in it. That's what she fed us." An elderly man in the group snook his pipe. He had so far taken no part in the discussion. He remarked to the Irishman, "You should thank God for such a mother, for she fed you on milk."

"That was a practical equivalent of the pasteurized article," For once the Irishman was beaten but he was a good sport.

"Sure," he said, "I didn't know what I was talking about. I'll never have another word to say against pasteurized milk as long as I live."

Pasteurization or boiling of milk are guarantees against milk-borne diseases, but the pasteurization plant must not fail to deliver a proper product. If it so fails, there may be disaster.

There are more Communists in Canada today than there were in the whole of Russia when the Communists seized powers in 1917.—Col. George Dugg.



ORPHEUM THEATRE

BASSANO, ALBERTA

Friday and Saturday, July 31st and 1st

Eleanor Powell and all star cast in

"BOON TO DANCE"

The picture that took the Country like a storm.

SHOW STARTS AT 8.30 P.M.

DAIRYING INDUSTRY OF CANADA

Dairying is one of the oldest and has become one of the most important of Canadian industries. The permanent establishment of cattle in Canada dates from about the year 1608, when Champlain brought a few head to the colony at Quebec. Cattle by 1671, according to a census of that year, were placed in Acadia in 1632, and, near the number had increased to 868.

Butter and cheese making were introduced by the early French colonists who brought with them a knowledge of the arts, and who soon were able to produce sufficient quantities for home requirements.

With the arrival of the United Empire Loyalists, the art of butter and cheese making was extended to Upper Canada and dairying commenced to occupy a fixed place in the commercial life of the country. Early records show that in 1801 there was a surplus of butter at Kingston, Ontario, and that some was exported to the United States. It was not until 1844, however, when the factory sys-

tem was introduced that dairying entered upon the era of development which has placed it in the forefront of the industries of Canada.

The value of all dairy products in Canada in 1935 is estimated at \$192,000,000. Creamery butter was valued at \$52,000,000, dairy butter \$18,000,000, factory cheese \$11,000,000, farm-made cheese \$111,000, milk consumed fresh or otherwise used \$46,000,000, skim milk and buttermilk \$1,000,000, and miscellaneous factory products \$17,000,000.

UNINTENDED SIGNALS

OF DISTRESS

A widespread activity of Boy Scouts during preparations for the Coronation celebration was the informing of business firms and private homes that their Union Jacks were flying as a signal of distress instead of rejoicing. In other words, were up side down. Except in rare cases the boys were thanked and the flags corrected. It was said Toronto Scouts counted one hundred incorrectly hung flags on one street.

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 - 1 Can Red Pitted Cherries
- ALL FOR 69c**
- Princes Soap Flakes, 8 lbs. 50c
Burns' Salad Dressing, Jar 25c
Sanitary Fly Spray, 8 oz. tin 25c
D. B. Cleansing Paste, tin 20c
The New Chore Girl with Sponge, Price 10c
- COFFEE, Fresh Ground, per lb 25c**
2c's Chocolate Pudding, easy to make, Price 10c
Pineapples, for salads, 1 lb. tin 10c
Tomatoes, Size 2 1/2, tin 15c
Tomato Catsup, Clark's, hot, 1 lb. 10c
Wonder Cookies, 1 lb. pkg. 25c
Johnson's Gilt Coat per tin 65c
Burns Best Stew, 1 lb. ready cooked, handy for hot days 20c
Nandwich Meat, 1 lb. Can 25c
Spaghetti With Tomato Sauce, 2 for 25c

FRUITS AND VEGETABLES

Oranges, sweet and juicy, 10c per dozen, Bananas 15c per pound
Fresh Strawberries, 2 Boxes 25c, New Potatoes 5 lbs. 25c Cantaloupe
Grapefruit, Lettuce, Celery, and Ripe Tomatoes

JAMES JOHNSTON

"The Store of Quality"

Classified Ads

Classified ads are charged at the rate of 10 words for \$2c. for each additional word for each issue. Minimum 25c.

LOST—A Pair of eye glasses in case. Finder please notify Bassano Recorder.

Permanents

RE—THE WONDER WAVE

SONNERS' (NATURAL)
\$4.00 and \$4.50
NuWave Machineless
\$5.75

FREE—Haircut and Set on all Permanents Given By

Mr. Rea
OF CALGARY

Book Appointments with
145 Ingersby for Monday July 19
Phone 78

Mrs. Menzel for Thurs. July 22
Phone 22

Extra Special

CASHMERE BOUQUET

The Aristocrat of Toilet Soaps
2 Cakes for 11c

This is a regular Ten Cent soap and we only have a limited quantity to sell at this price.

STILES, "The Druggist"
"The Roxall Store"

Local and Personal Notes

Miss Betty Johnson of Calgary spent July first in town.

Miss Audrey Kinney of Calgary was a visitor in town on July 1st.

Billy Becher has been sick with the measles but is much improved now.

Mr. Fred Holmes of Calgary was home for a few days this week.

Miss Margaret Harper is spending a few days in Medicine Hat.

Miss Jean Johnston is spending a couple of weeks holidays in Calgary.

Miss Mary Lou Standen has returned to Gem after attending school here.

Mr. and Mrs. Rennie were recent visitors to Calgary and Claresholm.

Miss Isabelle Nell, of Grande Prairie, is visiting with Mr. and Mrs. J. R. Donaldson.

Mr. and Mrs. Dave Nichols of Moncton spent Sunday visiting at the home of Mr. and Mrs. Wm. MacLean.

Mrs. John Storrance and children left on Sunday on a trip to Vancouver.

Misses Dorothy and Carolyn Becher left Monday night for a vacation in Nova Scotia.

Mr. and Mrs. Dave Cathro, Graham and Master Charlie Palmer left on Sunday to visit in Olds and Calgary.

Mr. and Mrs. W. A. Benjamin and family attended the Calgary Stampede.

Mr. James N. Donaldson, of the Royal Bank of Canada, Grande Prairie, is visiting his parents in Bassano.

Mr. Pete Ubertine is busy this week making alterations to the front of the Theatre in Brooks.

Miss Molly Barry has returned to Calgary where she will attend Summer School during the month of July.

Miss Dora Pearson has returned to Malvernville after attending Grade XII at the Bassano High School.

Miss Lola Hunter of Medicine Hat visited in town for a few days last week at the home of Mr. and Mrs. H. T. Johnson.

Miss Basiah Wilson of Spokane is visiting her parents, Mr. and Mrs. Herpich, north of Bassano. She is returning shortly to the States.

Billy Snape has been relieving Johnny Clark, at the Auto Camp Service Station, while Johnny visited in Calgary for a few days.

Mr. Robert MacIntosh is assisting Mr. Storrance in the local Bakery while Mr. Storrance is away on his holidays.

Jimmie Hamilton, Jr., had the misfortune to break his leg recently and is confined to his home. We all wish him a good recovery.

Mrs. Lois Nelson of Brooks returned to the hospital for a week's treatment after being home for several days.

Miss Grace Dunlap of Stettler, formerly High School teacher in Bassano, arrived Monday night to visit in town for a couple of weeks.

Jackie and Marvin, sons of Mr. and Mrs. Scotty Irvine of Calgary are visiting Mr. and Mrs. Herpich for a few weeks.

Mr. and Mrs. B. Boyce and family, Mr. and Mrs. Geo. Nelson were holiday visitors from Brooks to the July 1st Celebration.

Mr. and Mrs. E. E. Porter, Miss Bernice Ruckman, Miss D. Hughes and Mr. H. Dick were in town on July 1st from Canada.

Mr. and Mrs. Dan McNeil, formerly of Bassano and Medicine Hat passed through town on Tuesday on their way to Calgary where they will reside.

Miss Jane Swanson of Brooks is visiting friends until the return of Dr. Scott, when she will undergo an appendicectomy at the local hospital.

Mr. B. Hutchinson left for Edmonton on Monday. On his return he and his wife will occupy the house formerly occupied by Mr. and Mrs. Alf Hansen.

McKEE'S STORES

Always at Your Service"

Phone 9 for Prompt Delivery

Special Values in Ladies' and Children's Summer Wear

Special

150 Yards Pique and Tic-Toc, Manufacturer's Clearing Line of these lovely materials, floral and striped Piques and the New Tic-Toc Material, beautiful in appearance, splendid for wear. These materials are 36 inches and usually sell at 45c per yard. We offer them this week-end at per yard **29c**

Suedene Crepe Dresses

Lovely Crepe Dresses in Soft Pastel Grounds with pretty floral patterns. Each Dress Guaranteed Fast to wash (and another if it fades)—tag on every dress

Special Each \$2.65

Children's Voile Pantie Dresses

Pretty Little Dresses in Floral Voiles with Panties. Sizes 1 to 6 years, Guaranteed Fast to Wash and Fadeless.

Special Price Each 59c

Ladies' White Sandals

The New Rope Strap to Toe Style, Excellent Quality White, Calf, Combination Fitting, the Very Latest Style.

Special Pair \$3.25

Little Tot's Organdie Dresses

The Daintiest Little Dresses Imaginable, Come in Plain Colors, Blue, Pink, Green, Cute Garmets for the Little Folk.

Special Each 69c

Sun Hats to Match each 35c

Ladies' and Children's Ankle Sox

Come in Plain Cotton and Rayon Styles. All With Elastic Garter Tops, Plain White and Colors.

Ladies' Pair 35c, Children's 20c

Ladies' Knee High Hose

The Famed Orient Crepe Quality, Cool and Comfortable; Come in Smart New Shades of Sun Tan and All the Season's Latest.

Priced Per Pair 75c

Men's and Boys' Wear Department

Men's and Boys' Sun Helmets

The Hawley Topper Style—the Most Sensible Headwear for Hot Days; Cool, Comfortable, Waterproof.

Priced Each 25c, 45c, 65c

Men's and Boys' Dress Pants

Come in the Very Newest Checks and Stripes, All Wool Materials, Perfect Fitting and Perfectly Tailored Garmets, Fawns, Greys and Browns.

Priced Per Pair \$2.95 and \$3.95

Mens and Boys Shirts & Shorts

The Correct Summer Underwear, White Cotton Mesh Material, Soft, Cool, Comfortable.

Men's Shirts and Shorts Garment 50c
Boys' Shirts and Shorts Garment 45c

Men's and Boys' Campcaps

Ideal Footwear for Warm Weather, Black or Chocolate Elk Upper, Composite Soles of Chrome Leather and Rubber, Non-permeable insoles in Summer.

The Perfect Footwear For Summer,
Men's, pair \$2.15
Boys', pair \$1.85
Youths', pair \$1.55
Little Gent's \$1.25

Men's Dress OxforDs

The Famed Hart, Invader and Crusader Quality Shoes, the Best Materials, the Latest Lasts, the Most Dressy and Best for Wear.

Priced Per Pair \$6.50 and \$7.50

Men's Sox, Travellers Sample Lot

Comprising Pure Wool, Silk and Wool in Values 50c to 75c per Pair.

Special Price Per Pair 35c and 50c

GROCERY DEPARTMENT

Groceries

- S. O. S., Large Packet 25c
- Lime Juice, Per Bottle 55c
- Fly Tox, 8 oz. Tin, With Spray 35c
- Woodbury's Facial Soap, Per Cake 10c
- Granham's Lemonade, 30 glasses pkg 15c
- Pumpkin, Fancy, Large Tin 15c
- Rubber Rings, Gem or Perfect Seal 3 Pkts for 25c
- Tuna Fish, Finest Light Meat, per tin 20c
- Tea Malkins Best per pound 53c
- Pork and Beans, 3 tins 25c
- Edmond's Grape Fruit Marmalade, Screw Top Sealer 50c

Grocery Specials

- Lemon Oil, per bottle 15c
- Pearl Wonder Laundry Soap, 10 bars 45c
- Canned Peas, Choice Quality, 2 tins 25c
- Fry's Cocoa, 1/2 lb. tin 22c
- Pineapple, Black Label, Choice Quality No. 2 tins, Crushed, Sliced or Cubed, per tin 17c, 3 tins for 48c
- Mentha, 2 packages 25c
- Sodas, McCormicks Peerless, pkg. 17c

Fruits and Vegetables

B.C. Strawberries are about over. Raspberries now. Watermelon and Cantaloupe are favorites. New Carrots, Beets, and Turnips for the week-end. New Spuds now reasonable in price. See our window display.

Meats and Provisions

We carry a complete stock of fresh sausage, cooked meats, wieners, cheese-loaf and delicatessen goods. All under refrigeration

IMPORTANT

Do not overlook the fact that during this extreme hot weather that butter, fruit, meat, and vegetables will not stand up, unless protected. Please note we receive our goods direct from the express car and are immediately put under refrigeration, thus ensuring fresh condition.